

# Month of the Military Child

## Social Media Guide

*Sesame Street for Military Families* is excited to be celebrating the Month of the Military Child with the entire military community across the world. We hope you'll join us!

**Handles:** @SesameStreetForMilitaryFamilies (Facebook)

**Hashtags:** #MOMC #PurpleUpDay

**Important Links:** [Sesame Street for Military Families](#) [Google Drive](#)



Look out for these posts on our Facebook page & share them too!

### April 1<sup>st</sup>

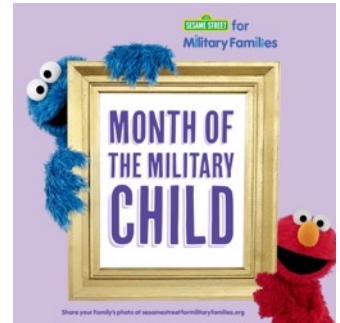
It's Month of the Military Child! Sesame Street for Military Families is celebrating the amazing, mighty, and resilient kids in the military community. #MOMC



### April 2<sup>nd</sup>

In honor of MOMC and #MilitaryFamilyFridays, we'll be posting pictures, videos, and stories from our amazing Military Families, and we want to include YOU! Tell us your family's story and we'll feature your story right here!

<http://m.sesame.org/3f7hyw2>  
 #MilitaryFamilyFridays #MOMC



### April 7<sup>th</sup>

Big Moving Adventure Vroom, Vroom! Create a @Sesame Street friend with your child to help them navigate the moving process in our online game, The Big Moving Adventure. #MOMC



### April 15<sup>th</sup>

Happy Purple Up Day! We are excited to support military kids! Tune in later today to see how Sesame Street is celebrating the day! Share with us your purple up photos in the comments below! #PurpleUpDay #MOMC



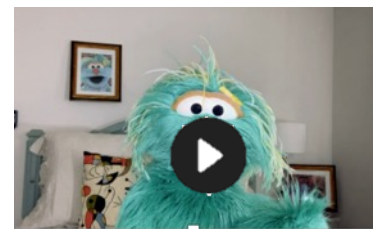
### April 21<sup>st</sup>

@Grover is celebrating all the military kids across the world this month! Military Kids are Mighty! Show us your mighty pose. #MOMC



### April 30<sup>th</sup>

Our friend Rosita is here with a very important message: Thank you, military kids, for everything you do! #MOMC



\*All posts are available in Spanish in the Google Drive